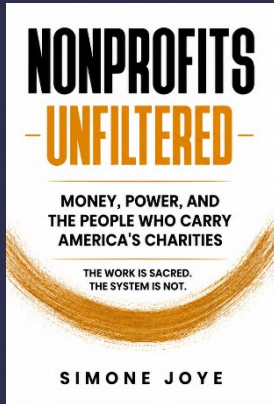


NONPROFITS UNFILTERED

Money, Power, and the People Who Carry America's Charities

"The work is sacred. The system is not."



MEDIA KIT

SIMONE JOYE

Author • Nonprofit Executive • Philanthropy Strategist

CONTACT

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[LinkedIn: Simone Joye](#)

"A necessary, courageous, and deeply honest book that I will be recommending to every nonprofit leader, funder, and practitioner I work with." — Dr. Beverly Browning
author of *Grant Writing for Dummies*, *Fundraising for Dummies*, and *Nonprofit Kit for Dummies*.

ABOUT SIMONE JOYE



Simone Joye is an award-winning nonprofit executive, philanthropy strategist, former journalist, author, and three-time CEO who has spent more than three decades helping organizations raise resources, navigate change, and serve communities. Over her career she has helped secure more than \$75 million in philanthropic support while leading organizations across New York, Atlanta, Washington, D.C., Newark, Baltimore, and internationally.

\$75M+
Raised

4 Books
Published

30+
Years Experience

3x
CEO / Exec. Dir.

FEATURED BOOK

A candid insider examination of the nonprofit sector exploring fundraising pressure, burnout, race and philanthropy, power dynamics, board influence, AI, and the hidden costs of doing good.

MEDIA CONVERSATION STARTERS

- Why the Fundraiser Isn't the Problem
- The Racism No One Funds
- The Token Tax
- The Nonprofit Burnout Crisis
- What AI Means for Nonprofits
- Why Nonprofits Are Losing Good People

SPEAKING TOPICS

- Nonprofits Unfiltered
- Race, Philanthropy and Power
- The Future of Fundraising
- Burnout, Boundaries & Sustainability

SELECTED CAREER HIGHLIGHTS

- Raised more than \$75 million for nonprofit organizations across education, youth development, workforce development, health, housing, and social justice initiatives.
- Served as a three-time Chief Executive Officer/Executive Director, leading organizations through growth, fundraising expansion, strategic planning, and organizational transformation.
- Held senior leadership roles with organizations including Boys & Girls Clubs of Newark, Jericho Project, NPower, Howard University Medical Alumni Association, and numerous national and regional nonprofits.
- Author of four books, including *Nonprofits Unfiltered: Money, Power, and the People Who Carry America's Charities* and *Starting and Building an Awesome Nonprofit for a New Generation*, *From AAU to D1: Navigating the Youth Basketball System: A Parent's Playbook for Recruiting, Scholarships, and Exposure*, and *the Parent's Section: Outside the Locker Room*.
- Secured six- and seven-figure grants and corporate partnerships from foundations, corporations, government agencies, and major donors.
- CEO of S. Joye & Associates, advising nonprofit organizations on fundraising, strategy, board development, organizational growth, and sustainability.

ADDITIONAL NOTABLE PROJECTS

- Directed a national Times Square visibility campaign involving major corporate partners and nonprofit storytelling initiatives.
- Produced the HeartSmiles 10th Anniversary Gala and expanded multi-state donor engagement.
- Founded the Outside the Locker Room Conference for athletes, families, and sports industry leaders.
- Negotiated two six-figure NIL agreements as business manager for Chad Venning.

AVAILABLE FOR

- Podcast Interviews
- Media Interviews
- Conference Keynotes
- University Guest Lectures
- Board Retreats
- Staff Trainings
- Fundraising Assessments
- Strategic Consulting

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